Flowcrete Case Study





Client:	Live Oak Brewing Company
Project:	Cementitious Urethane
Products:	Flowfresh HF
Location:	Austin, Texas



Homegrown Floor Solution for Live Oak Brewing Company

Based just outside of downtown Austin, TX, Live Oak Brewing Company is lauded as the county's original craft brewer, having been producing old-school lagers and ales in the region since 1997.

Nestled among majestic groves of live oaks on a patch of prime Texas landscape along the Colorado River, Live Oak Brewing Company's new brewery features a purpose-built taproom and biergarten, which is open to patron looking to sample an authentic, old-style European brew.

Having experienced several problems with flooring materials in his original facility, Live Oak Founder and Proprietor, Chip McElroy, needed to find a material that would offer the necessary chemical, slip and thermal shock resistance needed in the cellar.

After an initial product review process, Live Oak Brewing Company appointed Flowcrete Americas' STAR applicator partner to install a small test area to determine how Flowcrete Americas' cementitious urethane mortar, Flowfresh HF would hold up in a live operating environment.







Flowfresh HF is a highly durable, trowel applied cementitious mortar that is installed at thicknesses up to 3/8". Designed for the most arduous of food manufacturing environments the system offers clients an excellent chemical resistance profile combined with temperature resistance up to 250°F intermittently – ideal for environments subject to high temperature processes and hot water washdowns.

After a successful trial period, Live Oak selected Flowfresh HF for the production and bottling areas of its new construction, representing over 10,000 sq ft in Dark Gray with approximately 350 lineal feet of accompanying cove base to provide a safe and hygienic transition between the floor and wall.

